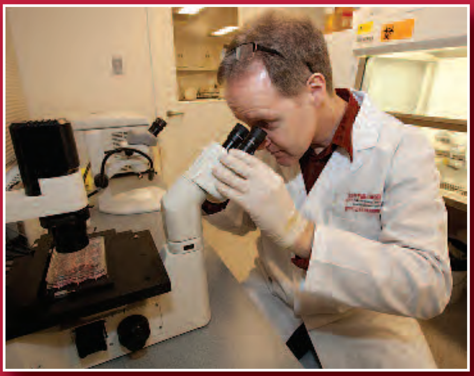
Annual Report 2010-2011



"My grandfather was diagnosed with Parkinson's over 20 years ago and if it wasn't for the information and support provided by the Parkinson Society, my family and I would have never known how to cope with his disease. Thanks. If it wasn't for the volunteers, my family truly would have had nowhere to turn!"

– Michelle K.

Parkinson Society Canada
Société Parkinson Canada
Since
Depuis
1965

Parkinson Society Canada regional partners:

- **Parkinson Society British Columbia**
- **Parkinson Alberta Society**
- **Parkinson Society Saskatchewan**
- **Parkinson Society Manitoba**
- **Parkinson Society Southwestern Ontario**
- **Parkinson Society Central & Northern Ontario**
- **Parkinson Society Ottawa**
- **Parkinson Society Quebec**
- **Parkinson Society Maritime Region**
- **Parkinson Society Newfoundland & Labrador**

1.800.565.3000
parkinson.ca

Charitable registration number:
10809 1786 RR0001

Parkinson's is...

a chronic degenerative neurological disease caused by a reduction of dopamine in the brain. It affects over 100,000 Canadians. There is no cure.

Symptoms include: resting tremor, slowness of movement, stiffness or rigidity of muscles, difficulty with balance and walking, changes in voice volume and speech, difficulty with fine movements, such as handwriting, tendency to shuffle with decreased arm swing when walking. Non-motor symptoms include depression, loss of sense of smell, sleep disturbances and changes in cognition.

Knowledge is power over Parkinson's

Knowledge of symptoms, treatment and where to find support can help people manage their Parkinson's. We're here for you. Call 1-800-565-3000 or visit parkinson.ca

Mission

Parkinson Society Canada is the national voice of Canadians living with Parkinson's. Our purpose is to ease the burden and find a cure through advocacy, education, research and support services.

Vision

A better life with a brighter future for Canadians living with Parkinson's today. A world without Parkinson's tomorrow.

Values

All Parkinson Society Partners work together under the following values. These values reflect the way we interact with each other and in the formulation of all policies, decision making and consultation processes:

- People with Parkinson's first
- Collaborative
- Compassion
- Creativity
- Transparency
- Empowerment

Parkinson Society Canada
Société Parkinson Canada
Since
Depuis
1965

Making our mark, having an impact

Parkinson Society Canada is at a pivotal point in its history. Over the past decade, we have worked to become more unified coast to coast so that we can serve Canadians with Parkinson's better. Looking back over the past year, we are heartened by the fact that, together with our regional partners, we are making strides as a newly-formed federation, recognizing that together, we're better, we're stronger.

We have been called upon to make presentations to the Parliamentary Subcommittee on Neurological Diseases to testify on what it is like to live with Parkinson's. We played a leadership role in the Neurological Health Charities Canada Coalition which secured funding from the federal government for a National Population Health Study of Neurological Conditions. When there are high-level discussions about neurological conditions in Canada, Parkinson Society Canada is there. We are making our mark on behalf of Canadians with Parkinson's. We are participating in roundtable discussions with policy makers, voluntary agencies and other organizations to address issues of common concern.

By solidifying our relationships with funding partners such as the Canadian Institutes of Health Research, we are able to leverage our research dollars into significant investments. The psychosocial component of our research program which addresses quality of life issues that people with Parkinson's and their care partners face, is one example of how powerful partnerships can improve the lives of people living with Parkinson's.

A sizeable contingent from Canada attended the World Parkinson Congress in Glasgow, Scotland in September 2010 where neurologists, researchers, people with Parkinson's and policy makers came together to learn about the latest scientific discoveries, medical practices and care initiatives related to Parkinson's disease. We are thrilled to have been chosen to host the next World Parkinson Congress in Montreal in 2013. Many of our supporters and staff across the country are serving on organizing committees such as the Program, Communications, and Fund Development Committees. Our volunteer WPC ambassadors are already working hard to make the WPC 2013 a rewarding event.

These successes point to an increased vitality in our organization which is encouraging new volunteers, especially younger family members, to become involved.

Thanks to the many volunteers, donors, partners, board members and staff from across the country and all the supporters who contribute to the work of Parkinson Society Canada. Together, we are making our mark.

Joyce Gordon

Joyce Gordon, President and CEO

Bruce Ireland

Bruce Ireland, Chair, Board

Joyce Gordon, President and CEO

Bruce Ireland, Chair, Board

Need

To increase awareness and understanding of Parkinson's disease, the second most common neurodegenerative condition in Canada.

Action

In response to requests for Parkinson's information in languages other than English and French, we translated four information sheets – *Parkinson's Disease Fact Sheet, Progression of Parkinson's Disease, Parkinson's Medications – What you need to know!, Taking Control – 10 steps to help you cope with a recent diagnosis of Parkinson's* – into Chinese, German, Italian, Punjabi and Spanish, the top five other languages spoken in six metropolitan areas across Canada.

We created two new resources on communicating effectively with people with Parkinson's and, in partnership with the Canadian Physiotherapy Association, updated the *Exercises for people with Parkinson's* booklet, one of our most popular resources.

We responded to reports of shortages of Parkinson's medications during 2010 and changes to medication markings, by alerting government, manufacturers and distributors, ensuring medications got back on the shelf and were available to the thousands of Canadians who depend on them.

In January 2011, we collaborated with our regions to pilot ***Get it on time***, a program that helps front line health professionals understand the urgency for people with Parkinson's to get their medication promptly. In the words of one individual with Parkinson's who experienced medical complications after not receiving his medication on time, *"When I was admitted to hospital, I was expecting to stay for two days. I was in for two weeks."*

> **"When I was admitted into hospital, for a hernia operation, I explained the importance of getting my prescribed Parkinson's medication on time and was reassured that I would not face any problems. I was expecting to stay in the hospital for two days. I was in for two weeks. Because I didn't get my medication on time, a routine hospital stay turned, quite literally, into a nightmare."**
>
> – Roger, 58, a person with Parkinson's after a hospital stay

For the April 2011 Parkinson's Awareness Month, we targeted occupational therapists, physiotherapists, speech-language pathologists and nurses with Parkinson's facts and information to assist them in caring for their clients with Parkinson's. Ads and articles appeared in the *Canadian Medical Association Journal, Canadian Nurse, CPA News* (Canadian Physiotherapy Association), *Communiqué* (Canadian Association of Speech Language Pathologists), *Hospital News* and *OT Now* (Canadian Association of Occupational Therapists). This was in addition to ads and public education materials appearing in *Canadian Health & Lifestyle* (print and online), *Corriere Canadese* (Italian and English), *Home & Garden, National Post, PGA Tour Magazine 2011, Reader's Digest Viewpoints on Health* booklet, *Toronto Sun* (print and online) and other publications.

We fielded hundreds of telephone and e-mail requests annually from people with Parkinson's, their partners, adult children, other relatives and friends. We referred them for ongoing support in their communities.

As Canada's population ages in the years ahead and the prevalence of Parkinson's grows, we continue to increase understanding of Parkinson's disease among Members of Parliament, the Senate and government agency staff.

Barbara Snelgrove, Director, Education & Services and Ryan Tripp, Parkinson's advocate and WPC ambassador, attend 2010 World Parkinson Congress, Glasgow.

"Thank you for all your work for Parkinson's patients. My dad was diagnosed in 1997. My mother is having a tough time finding (medication) for him. We are getting stressed with the situation. Thank you very much for your phone call today and the information. I will pass this along to my mother."

– An adult child whose parent has Parkinson`s

Impact

We have expanded our outreach to multicultural communities. One in four visitors to the www.parkinson.ca website seeks out the Support and Education pages. More and more health professionals are turning to Parkinson Society Canada for information. They are partnering with us to develop vital resources that help people with Parkinson's understand their diagnosis better and communicate better.

Parkinson Society Canada was one of only five condition-specific organizations invited to testify before the Parliamentary Subcommittee on Neurological Diseases, creating an opportunity for MPs from all parties to hear directly from people with Parkinson's, caregivers, movement disorder specialists, researchers, and Parkinson Society staff about the personal impact of Parkinson's.

Parkinson Society Canada makes sure government leaders understand the issues and concerns of people with Parkinson's. When policy makers convene, Parkinson Society Canada is there, explaining the need for better treatments, home care and disability insurance.

"Because of my knowledge of the *Get it on time* program, I advocated for myself. I said, 'these are the times I take my pills – 6 a.m., noon, 5 p.m., 9 p.m.' The nurses allowed me to take my own pills at my scheduled times. When I left hospital, this time, my Parkinson's symptoms were fine and totally under control. It made a huge difference."

– Lorne C. was diagnosed with Parkinson's six years ago at 55

Supporter Elaine Connor and Jon Collins, Education Program Development Coordinator

Need

To increase funding for Parkinson's research by leveraging partnerships to expand and extend our dollars.

"The Parkinson Society Canada Pilot Project Grant was instrumental to our getting a $1.5 million Emerging Team Grant in Mobility in Aging from the CIHR Institute of Aging. With this 6-year funding, we will be able to extend the project on a larger scale, which provides us an opportunity to understand better the intrinsic and extrinsic obstacles patients with Parkinson's face when navigating in their natural environments."

– Dr. Christian Duval, recipient of a pilot project grant with Dr. Patrick Boissy and Dr. Mandar Jog

"I will begin my practice at Hôtel-Dieu de Lévis hospital, on Quebec City's south shore. Although the centre currently has a neurologist with a special interest in movement disorders, I will be the first practitioner in the region to have completed specialized training in this field. I have a number of projects planned for my first years of practice."

– Dr. Manon Bouchard, recipient of a clinical movement disorders fellowship

Action

Through the National Research Program, a collaborative effort with regional and other partners, in 2010, Parkinson Society Canada committed $1.3 million to support 20 new research projects in Canada over the next two years, funding seven pilot project grants, three new investigator grants, three basic research fellowships, five graduate student awards, and two clinical movement disorders fellowships. This was in addition to $376,454 already committed to fund existing research awards in their second year. Our funding capability was enhanced by successful partnerships with the Fonds de la recherche en santé du Québec (FRSQ), the Canadian Institutes of Health Research's Institute of Neurosciences, Mental Health & Addiction and Institute of Aging and the Canadian Nurses Foundation.

Impact

Parkinson Society Canada is helping to build Canada's expertise and global reputation as a leader in the diagnosis and treatment of Parkinson's and other movement disorders. Our research program includes a pilot project program that funds established investigators engaged in emerging or innovative research and a clinical movement disorder fellowship encouraging promising young clinicians to train in the subspecialty of movement disorders and share their knowledge.

In November 2010, we engaged Parkinson's researchers to testify before the Parliamentary Subcommittee on Neurological Diseases about the state of Parkinson's research in Canada. Parkinson Society Canada and other charities requested an increased federal government investment in research for neurological disease. Parkinson Society Canada served as a member of the Implementation Committee for Canada's first-ever National Population Health Study of Neurological Conditions, a study that will determine the depth and breadth of Parkinson's and other neurological diseases in Canada. Parkinson's is included in 17 of the 18 funded research projects. Data from the study will help all levels of government make good social and health public policy.

The federal government budget, tabled in June 2011, included a commitment of $100 million for brain research over the coming decade. These funds will match donor dollars generated by the non-profit and private sectors.

Emma Lachance at Research Innovations in Montreal in November 2010.

> **"I watched my grandmother suffer for my whole life and I wish that pain upon nobody. I want to help find a cure and help lift the burden that is Parkinson's off those who are suffering and off their families' shoulders."**
>
> – Emma Lachance

Need

To share Parkinson's research knowledge with people with Parkinson's and their care partners.

Action

At Parkinson Society Canada's Donald Calne Lecture held in Toronto in June 2011, Dr. Stanley Fahn exposed common misperceptions and mistakes made by patients and doctors in treating Parkinson's disease and offered ways to combat them. A world-renown researcher and neurologist, Dr. Stanley Fahn is the H. Houston Merritt Professor of Neurology and Director of the Centre for Parkinson's Disease and Other Movement Disorders at Columbia University in New York.

Impact

The lecture drew record attendance and 378 copies of the presentation were distributed to the regions and individuals, including attendees at the international Movement Disorder Society Conference from Asia, Australia, Europe and throughout North America.

Emma Lachance raised $1,608.60 for Parkinson Society Canada by requesting donations instead of gifts for her Sweet Sixteen birthday party.

Dr. Stanley Fahn delivers the Donald Calne Lecture in Toronto in June 2011. Shown here with longtime patient Judy Hazlett in Toronto.

Need

To deliver services to people with Parkinson's in their communities by strengthening our support to regional partners.

Action

Parkinson Society Canada and regional partners participate in a survey annually to analyze how well we are serving people with Parkinson's. We ensure that regional partners receive the services, guidance and support they need working together to ensure best practices. Regional organizations benefit from expertise in Fundraising, Education, Communications and Marketing, Donor Service support and Finance, enhancing their capacity to deliver excellent services to people with Parkinson's in their regions, raise more money and be more efficient in their operations.

Impact

> **"Our staff is impressed with the level of knowledge and talent that Parkinson's employees bring to the table from our National Office and have become aware of the real effort and dedication they put into their work. They demonstrate a high level of talent and willingness to assist with any problem the regions may be having difficulty with on a day-to-day basis. Thank you for offering this to us. There is no doubt we will become a stronger region as a result of what we have learned."**
>
> – Rudy Knight, Past Chair, Board,
> Parkinson Society Maritime Region

Need

To raise funds to support our mission and to be accountable to donors and other stakeholders, by demonstrating that Parkinson Society Canada is a trusted and trustworthy organization.

Action

Canadians continued to support Parkinson Society Canada generously through online giving, direct mail, third-party events and bequests. Some gave donations in memory of loved ones or to celebrate important events such as anniversaries and birthdays. Corporations and private foundations demonstrated their commitment to people living with Parkinson's by funding research, education, support and advocacy initiatives. Community groups, professional associations and labour unions also gave their support to Parkinson Society Canada activities throughout the year.

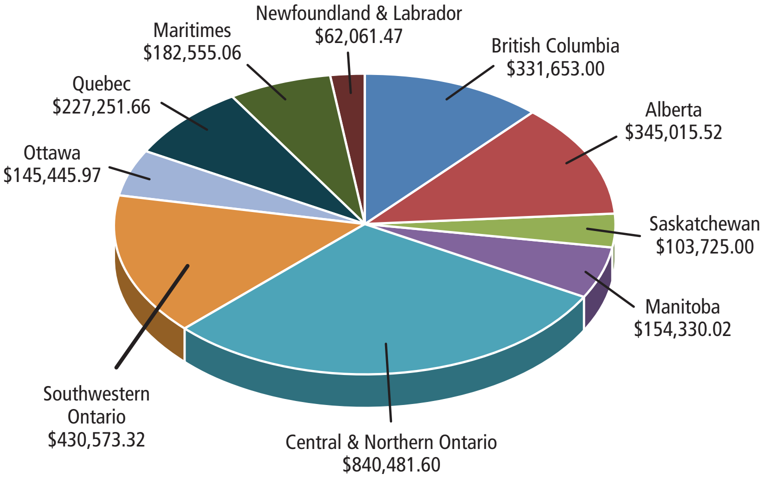
In 2010, Parkinson Society Canada joined Imagine Canada's Ethical Code Program, becoming one of only 400 plus charities in Canada to meet the Code's fundraising and financial accountability standards.

Imagine Canada Ethical Code

2010 Parkinson SuperWalk

Over 14,000 participants, volunteers, donors and sponsors helped raise a record $2.8 million in 89 communities across Canada to provide much-needed programs and services locally for Canadians living with Parkinson`s. Pictured above, three generations of the White family are volunteers and Parkinson SuperWalk participants. Surrounding Ron White, from left: grandson Sam Basset, daughter Sandi Basset, son-in-law Fred Basset, granddaughter Alissa Basset, and wife Roxy White.

Money Raised from Parkinson SuperWalk



Total: $2.8 million Canada wide

PARKINSON SUPERWALK
parkinsonsuperwalk.ca

THANK YOU TO OUR GENEROUS SPONSORS

TEVA Canada Innovation

NATUREGG NATUROEUF

SHARP AQUOS

Roots

> **"Parkinson SuperWalk is the one day out of the year we can honour those living with Parkinson's and thank those, like my wife and children, who have been such a tremendous source of support to me."**
>
> – Alain G., diagnosed with Parkinson's at 45

Parkinson Society Canada includes four regional partners as part of our charitable registration number. Their reports follow.

Parkinson Society Central & Northern Ontario

One of the biggest challenges and opportunities for Parkinson Society Central & Northern Ontario is the vast geographical area we serve. Ensuring access to our programs and services is always a key consideration and donations from individuals, foundations and corporations help make this possible.

This year, we were able to hold education sessions in five locations encompassing a wide area:

- Ajax, a full-day conference, in collaboration with our Durham Region Chapter;
- Burlington, where neurologists Dr. Mark Guttman and Dr. Mandar Jog shared information about Parkinson's with an audience of 450;
- Thunder Bay, where healthcare professionals attended a Friday night session and 100 people braved a spring snowstorm to attend on Saturday morning;
- Collingwood, where 250 attendees met at the beautiful Blue Mountain Resort; and
- Toronto, where a sold-out full-day conference featured Dr. Galit Kleiner-Fisman discussing the non-motor symptoms of Parkinson's and Dr. Naomi Visanji providing an update on current research. Many sessions were filmed and redistributed through our volunteer networks for maximum access.

> **"*Get it on time* is very relevant and such an important message for all of us who assist those with Parkinson's. The interactive segments were engaging and extremely useful for staff. There was terrific feedback from all of the attendees. Good job! I think the folder with the sticky notes is just brilliant!"**
>
> – Director of care at a long-term care facility

Volunteers, supporters and staff celebrate Parkinson's Awareness Month by opening the Toronto Stock Exchange in April 2011.

For the ***Get it on time*** campaign, we developed a wide selection of valuable resources for people with Parkinson's and healthcare professionals and made over 50 presentations to long-term care facilities, retirement residences and support groups. We also exhibited the ***Get it on time*** booth at the Ontario Retirement Community Association/ Ontario Long Term Care Association trade show and the 2011 Movement Disorder Congress in Toronto, where thousands of people attended.

Throughout the year, we held key events to connect researchers with donors and with people living with Parkinson's, so they know that good work is happening.

The two staff devoted to answering our information and referral line, handling both telephone and email enquiries, had a busy year, with a 44% increase in the number of people contacting us, the majority being first-time callers seeking information about Parkinson's disease, resources and support groups.

Thanks to the many volunteers who support our mission. We could not do it without you! While there are many volunteer activities, here are a few highlights:

- 49 volunteer-led support groups across the region
- 270 volunteers sold fresh cut tulips during the annual Hope in Bloom campaign, donating over 1,400 volunteer hours
- 250 volunteers donated over 2,800 volunteer hours to Parkinson SuperWalk
- a committee of dedicated volunteers acted as ambassadors across Ontario, meeting regularly with MPPs to bring Parkinson's issues to the forefront

These education sessions and events enabled us to reach a greater number of people with Parkinson's in the region than ever before.

Debbie Davis, CEO
Parkinson Society Central & Northern Ontario

Parkinson Society Manitoba

At Parkinson Society Manitoba, support groups and exercise classes continue to be central sources for learning about Parkinson's and sharing experiences. We have doubled our program delivery over the past few years to the extent that we now serve over 200 people in nine regular support groups. In the past year, we established two new support groups in Stonewall and Portage la Prairie and expanded exercise programs to three new locations in Winnipeg.

Our Annual Regional Conference was sold out for the first time in its history, with 185 people attending.

Manitobans set a new fundraising record contributing over $152,000 for the 2010 Parkinson SuperWalk in Manitoba. The event kicked off with a well-attended press conference in Winnipeg, with three generations of the family of Ron White sharing their story of living with Parkinson's and supporting a parent with Parkinson's.

Howard Koks, CEO
Parkinson Society Manitoba

Ron White, centre, with three generations of family, all volunteers and SuperWalkers.

> **"We don't know what the future holds for our family; however, Mom and Dad have shown my children how to endure life's struggles with grace and dignity. Parkinson Society Manitoba has been a tremendous support system for my parents."**
>
> – Sandi Basset, daughter of Ron White who has had Parkinson's for over a decade

Parkinson Society Newfoundland & Labrador

Speech and swallowing problems are common in Parkinson's. Parkinson Society Newfoundland & Labrador partnered with two health boards to offer a six-week speech education program at two sites, to educate people with Parkinson's, family members and support workers about the medical and psychosocial impacts of speech and swallowing difficulties.

For the ***Get it on time*** campaign, we partnered with Parkinson Society Canada to have ***Get it on time*** medication cards printed and delivered to all Parkinson Society Newfoundland & Labrador members and sent a supply to each neurologist in the region.

To increase public awareness of Parkinson's disease and the availability of Parkinson Society Newfoundland & Labrador, we partnered with 20 public libraries throughout the region to distribute 3,000 bookmarks during the April 2011 Parkinson's Awareness Month.

Patricia Morrissey, Executive Director
Parkinson Society Newfoundland & Labrador

Volunteers deliver bookmarks to public libraries for Parkinson's Awareness Month, April 2011.

Parkinson Society Newfoundland & Labrador
Société Parkinson Terre-Neuve & Labrador

Suite 305, 136 Crosbie Road
St. John's NL A1B 3K3
Toll Free: 1.800.567.7020
Fax: 709.754.5868
E-mail: parkinson@nl.aibn.com
www.parkinson.ca

What is Parkinson's?

It is a progressive brain disease. Movement is controlled by dopamine, a chemical that carries signals between the nerves in the brain. When the dopamine producing cells die, Parkinson symptoms appear.

Symptoms include:

- Tremors or shaking
- Slowness in movement
- Muscle stiffness
- Balance problems
- Soft speech
- Changes in thinking ability
- Sleep disturbances
- Stooped posture
- Depression

Take control

Parkinson's disease affects more than 100,000 Canadians. If you or someone you know experience any of the symptoms listed, take action. Visit your doctor and find help at www.parkinson.ca.

www.parkinson.ca

"Through this speech program, I realized how simple things like breathing can impact the way I speak and swallow. It made me more aware of little things I can do to improve my communication."

– Dennis B. from Grand Falls-Windsor, NL

MEDICATION	DOSAGE	TIME	MEDICATION	DOSAGE	TIME
1			9		
2			10		
3			11		
4			12		
5			13		
6			14		
7			15		
8			16		

I take the medications listed on this card. They must be taken on time or my symptoms will get worse.

MY PARKINSON'S
MEDICATION CARD
I need my medication
on time — every time.

Parkinson Society Newfoundland & Labrador
Société Parkinson Terre-Neuve & Labrador
In Partnership with Parkinson Society Canada

Parkinson Society Southwestern Ontario

Education continues to be a priority for Parkinson Society Southwestern Ontario, whether it is delivered through conferences, workshops, support groups, facilitator training, the distribution of information packages or private consultation with our Manager of Programs and Services.

In 2010, we continued to focus on healthcare professionals because we believe that educating healthcare professionals is instrumental to having people with Parkinson's receive specialized care that enables them to maintain their dignity and quality of life. We delivered 132 presentations of the Parkinson Education Program (PEP) for Community Caregivers, to the front-line workers caring for people with Parkinson's in the community. In partnership with the Movement Disorders Clinic at London Health Sciences Centre, we held our first conference exclusively for healthcare professionals, with 140 people attending.

These partnerships have moved the Parkinson's cause forward in ways that we had only imagined: PEP trainers and staff from long-term care facilities and retirement homes now volunteer as support group facilitators, Parkinson SuperWalk committee members and donors; some agencies with which the PEP trainers are affiliated have become conference and Parkinson SuperWalk sponsors; other agencies have registered teams for SuperWalk and held fundraising events to contribute to our cause.

> **"My dad seems much more contented to stay there (in the long-term care facility) now that he is surrounded by people who understand. Thanks so much for taking the time to train the staff. It means everything."**
>
> – A family caregiver

Special thanks to the Sifton Family Foundation which committed $30,000 over a three-year period to help sustain the PEP for Community Caregivers program. We are hopeful that this donation and the success of the program will attract similar donors to ensure the program's continuance.

We experienced a 46% increase in the number of calls from people with Parkinson's and family members requesting further information and support.

Carolyn Conners, CEO
Parkinson Society Southwestern Ontario

Certified PEP for Community Caregivers' Trainers pose with Dr. Mandar Jog at the Conference for Healthcare Professionals held in London, Fall, 2010.

Financial statements

Parkinson Society Canada
Consolidated Balance Sheet

As at May 31, 2011

ASSETS	
Current Assets	
Cash and Investments	$ 4,544,928
Accounts receivable	813,813
Prepaid expenses	248,129
	5,606,870
Long Term Receivable	49,999
Property and Equipment	133,843
Total Assets	**5,790,712**
LIABILITIES	
Accounts Payable and Accrued Liabilities	591,706
Deferred Contributions	1,576,614
	2,168,320
NET ASSETS	
Unrestricted net assets	3,422,835
Invested in property and equipment	133,843
Restricted net assets	53,714
Endowments	12,000
	3,622,392
Total Liabilities and Net Assets	**$5,790,712**

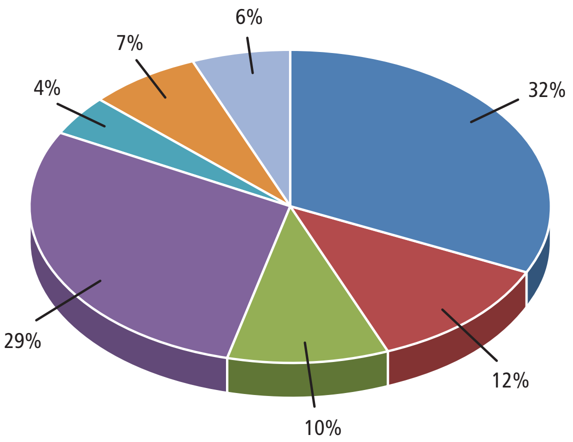
Parkinson Society Canada
Consolidated Income Sheet

For the Twelve Months Ending May 31, 2011

REVENUE	
Individual Giving	$ 2,640,776
Events	2,335,228
Planned Giving	961,858
Corporate Donations	818,724
Other	767,373
	7,523,959
EXPENSES	
Research, Services & Education	4,384,677
Fundraising	2,145,537
Operating and Administration	1,096,400
	7,626,614
Support from Regional Partners	592,563
Support to Regional Partners	(199,246)
	393,317
Excess of Revenue over expenses	**$ 290,662**

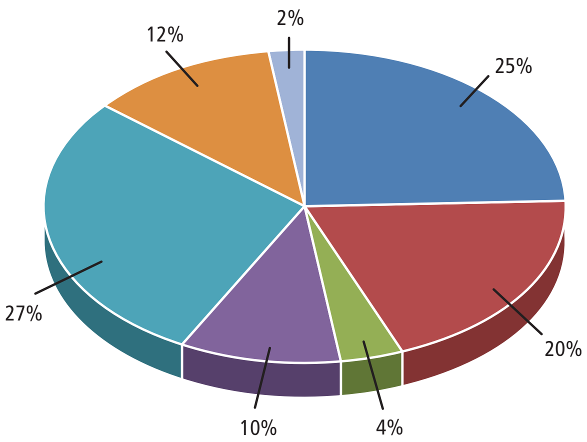
Charitable registration number: 10809 1786 RR0001

Parkinson Society Canada Sources of Revenue



32%	Individual Giving	$2,640,776
12%	Planned Giving	$961,858
10%	Corporate and Foundation	$818,724
29%	Event Revenue	$2,335,228
4%	Government	$315,729
7%	Regional Partners	$592,564
6%	Other Revenue	$451,644

Parkinson Society Canada Use of Resources



25%	Education and Services	$1,923,815
20%	Research	$1,554,393
4%	Advocacy	$285,129
10%	Regional Development	$820,586
27%	Fundraising	$2,145,537
12%	Operations and Administration	$939,332
2%	Governance	$157,068

Additional information:

- Parkinson Society Canada figures include the National office and four unincorporated regional partners: Parkinson Society Southwestern Ontario; Parkinson Society Central & Northern Ontario; Parkinson Society Manitoba and Parkinson Society Newfoundland & Labrador.
- The consolidated financial report does not include the financial activities of the Society's "incorporated" regional partners: Parkinson Society British Columbia, Parkinson Alberta Society (formerly Parkinson's Society of Southern Alberta and Parkinson Society Alberta), Parkinson Society Saskatchewan, Parkinson Society Ottawa, Parkinson Society Maritime Region, and Parkinson Society Quebec.
- **Regional Development:** Parkinson Society Canada has a national mandate to strengthen the ten partner regions, ensuring that there is an excellent standard of service across the country. Examples included educational materials, clinical guidelines. Parkinson Society Canada is best positioned to address national issues including advocacy, public awareness and research.
- According to Canada Revenue Agency guidelines, fundraising activities that are under 35% as a percentage of revenue are considered reasonable.

Corporate and Foundation Supporters

Parkinson Society Canada gratefully acknowledges support from the following major corporate and foundation supporters in 2010-2011:

Corporate

- Abbott Canada
- Canada's Research-Based Pharmaceutical Companies (Rx&D)
- EMD Serono Canada Inc.
- Garden Centre Group Co-op Corporation
- Teva Canada Innovation
- UCB Canada Inc.

Foundations

- The Catherine and Maxwell Meighen Foundation
- The Lawrason Foundation
- Harrison McCain Foundation
- The Mayvon Foundation
- RBC Foundation
- Sears Employees Charitable Fund
- Zwig Family Foundation

Research Policy Committee

The Research Policy Committee (RPC) is a standing committee of the Parkinson Society Canada Board of Directors. Its mandate is to advise the Board on the most effective means to promote research into the cause(s), management and eventual cure of Parkinson's disease.

Members

- Dr. Pierre J. Blanchet, Chair – Quebec
- Mr. Barry Johnson – Alberta
- Dr. Jim Emmett – Alberta
- Dr. Anne-Louise Lafontaine – Quebec
- Dr. Edward Fon – Quebec
- Dr. Mark Guttman – Ontario
- Dr. Douglas Hobson – Manitoba
- Dr. Philip Hébert – Ontario

Scientific Advisory Board

The Scientific Advisory Board provides the highest quality of objective adjudication made possible through the significant efforts of a diverse volunteer panel of experts from the neurosciences field. These individuals, chosen not only for their expertise but also to ensure national representation, participate in a rigorous peer review process to determine scientific excellence and relevance to Parkinson's disease.

Members

- Dr. Edward Fon, Chair, McGill University
- Dr. Richard Camicioli, University of Alberta
- Dr. Francesca Cicchetti, Laval University
- Dr. Susan Fox, University of Toronto
- Dr. Zelma Kiss, University of Calgary
- Dr. Martin McKeown, University of British Columbia
- Dr. David Park, University of Ottawa
- Dr. Alex Rajput, University of Saskatchewan
- Dr. Harry Robertson, Dalhousie University
- Dr. Anurag Tandon, University of Toronto
- Dr. Louis-Éric Trudeau, University of Montreal

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Société Parkinson Canada | Depuis 1965

4211 Yonge Street, Suite 316, Toronto ON M2P 2A9 • 1.800.565.3000
Charitable registration number: 10809 1786 RR0001

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